

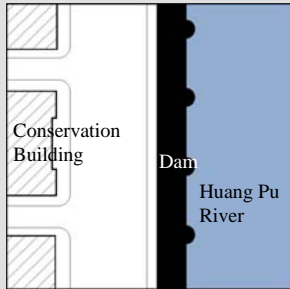
# To Improve the Identity of Our Bund

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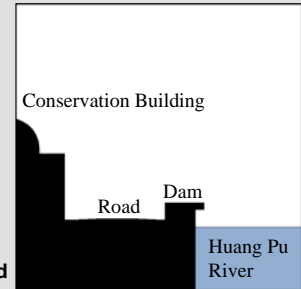
## I. The Problem

The Bund of Shanghai is the symbol of the city, as well as the origin point of the citizens' identities. But as a result from a simple decision made by a governor for the prevention from the possibly very huge flood for every thousand years, the bund is organized to a linear strong defense towards our favorite Huang Pu River. Then we can't feel the existence and the beauty of our river when walking near the bund. So the quality of the city's identity in this region is weakened.



Plan Of the Bund

The threads of conservation buildings' façade, heavy traffic road, dam (with pedestrian road on it), and the river compose a simple linear & layered system, which acts more like a fast transport system. While the identity of Shanghai Bund is weakened to the passers with such an uncomfortable environment to stay, an indirect access to the river and a simple & cold space solution for the human beings.



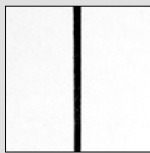
Section Of the Bund

## II. The Object Realized through the Sub Goals

### 1. Definition of the Sub Goals from the Object

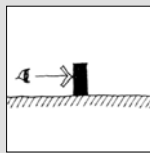
- A. More Opportunity & Comfort for passers to stay
- B. Easier Visual Access to the Water
- C. Softer & Varied Defense Line for the Landscape

### 2. Existing Codes in the Aspects of Each Sub Goal



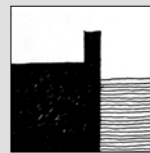
Code A

Linear Structure  
not holding  
passers to stay



Code B

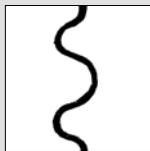
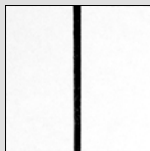
Visual Arrangement  
without transition



Code C

Fixed Solution  
towards the  
dynamic tide

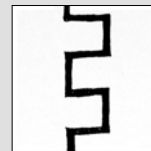
### 3. Codes' Transformation according to Different References



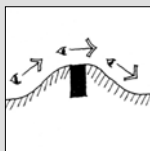
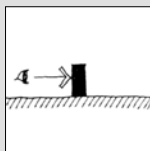
Slow  
Swinging View  
Path Only  
Ref. to **Water**



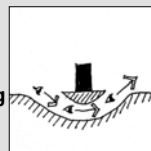
Slower  
Swinging View  
Path & Node  
Ref. to **Ladder  
On Hill**



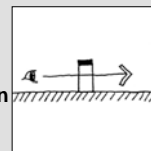
Slowest  
Changed View  
Path & Node  
Ref. to **Ancient  
City Wall**



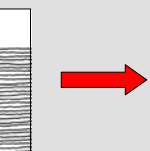
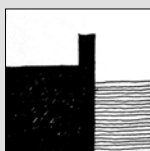
Brighter  
Gradually  
Changed View  
Ref. to **Climbing  
Hill**



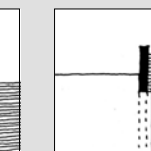
Darker  
Gradually  
Changed View  
Ref. to **Going in  
Tunnel**



Transparency  
by New Material  
/ Hole  
Ref. to **Window**



Auto-Driven Defense  
Ref. to **Canal Gate**



Nature-Driven Defense  
Ref. to **Boat**

## III. The Possible Results

The combination of the different Transformers will generate the improved results, for example as the following.

